



FOR IMMEDIATE RELEASE

**MOTOR IMAGE LAUNCHES THE REFRESHED
SUBARU FORESTER 2.0X**
Featuring the all new third generation Subaru Boxer Engine

SINGAPORE, September 2011 – Motor Image Enterprises, the exclusive distributor of Subaru in the region, proudly announces its latest update to the Subaru Forester 2.0X, incorporating the third generation Subaru Boxer engine. This is the first completely redesigned Subaru Boxer engine in 21 years, giving way to enhanced performance and better fuel efficiency.

The refreshed Subaru Forester 2.0X features:

- All new third generation Subaru Boxer engine that combines balance with power and efficiency
- Symmetrical All-Wheel Drive for excellent control, efficiency and quick response to slippery conditions on the road
- Vehicle Dynamics Control that provides an intelligent stability control
- Flexible Storage Space that features a 60/40-split flat-folding rear seat to give drivers the option to have more cargo room
- Premium Audio System that includes iPod control, Bluetooth audio and phone connectivity

Set to make its way into the rest of Subaru's upcoming new models, the all new Subaru Boxer engine enhances driveability and performance, by providing an increase in low-to-medium speed torque, better fuel efficiency and a reduction in gas emissions. The horizontal layout allows the engine to be positioned in-line with the drivetrain for maximum transfer of power. The all new Subaru Boxer engine also has a flat and low profile that is almost perfectly symmetrical to provide more stability.

Complementing this Subaru Boxer engine layout is Subaru's highly acclaimed Symmetrical All-Wheel Drive (AWD), which is capable of providing a more sporty driving experience that has superior crash avoidance capabilities and outstanding levels of safety.

Mr. Glenn Tan, Executive Director of Tan Chong International Ltd, says, "This update of the Subaru Forester 2.0X is more than skin-deep where technology and innovation comes together to build a more environmental friendly car that is safer and more stable with an outstanding driving performance. At Motor Image, we constantly strive towards providing



consumers with the best driving experience and I believe the refreshed Subaru Forester 2.0X will give our customers an unparalleled experience.”

The Subaru Forester 2.0X also comes with an enhanced appearance with a newly designed wingtip for superior aerodynamic performance and increased fuel efficiency. The front grille and roof rails have also been refined to give a more premium look.

Drivers can also look forward to two fresh new colours of the Subaru Forester 2.0X that encapsulates the beauty of nature in Sky Blue Metallic and Marine Blue Pearl. Aside from these new colours, the Subaru Forester is also available in Ice Silver Metallic, Satin White Pearl, Dark Grey Metallic, Obsidian Black Pearl and Sage Green Metallic.

The refreshed Subaru Forester 2.0X is now available at both Subaru showrooms at 25 Leng Kee Road and 19 Lorong 8 Toa Payoh.

For more information about Motor Image Group and its range of products, please visit www.motorimage.net

About Motor Image

Motor Image is the authorised distributor of Subaru automobiles in Singapore. Established in 1986 and headquartered in Singapore, the company has since opened offices in Cambodia, Hong Kong, Indonesia, Malaysia, Philippines, Southern China, Taiwan, Thailand and Vietnam. The Motor Image Group is a wholly-owned subsidiary of Hong Kong-listed Tan Chong International Limited (TCIL), which engages in automotive, commercial, manufacturing, trading and property investment businesses across Asia. www.motorimage.net/MIG/home/

About Subaru

Based in Japan, Subaru is the automotive division of Fuji Heavy Industries (FHI), a comprehensive, multifaceted transport equipment manufacturer that develops a wide range of innovative products such as automobiles, aerospace, bus-manufacturing, house-prefabricating, industrial products and ecology systems.

Founded in 1955, Subaru has since grown to become one of the world's leading carmakers. In 1972, Subaru became the first in the world to market an All-Wheel Drive (AWD) passenger car and pioneered the market in Japan for high-performance station wagons by combining a turbo-charged engine with an AWD system. Subaru has improved and refined its AWD system, to create a symmetrical AWD system that enables optimal driving pleasure and safety.

Subaru is well-known by motoring organizations worldwide for its engineering, design, functionality, safety and reliability. The Subaru range of vehicles includes the Forester, Legacy, Outback, Impreza, Impreza WRX, Impreza WRX STI, Exiga and Tribeca. Collectively, they have been known to be “river's cars” offering superb handling because of the All-Wheel Drive technology built into every model. www.subaru.com



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